

# 2022 Choral Journal Conference Preview Issue Ad Reservation Form



Email to [shail@acda.org](mailto:shail@acda.org) / Mail ACDA, Attention: Sindy Hail, P.O. Box 1705, Oklahoma City, OK 73101-1705

## CONFERENCE CONTACT INFORMATION

Please Print Clearly

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## ACDA MEMBERSHIP (Select A, B, or C below)

ACDA membership is not required to make an ad reservation in *Choral Journal*; however, **current members qualify for discounted pricing.**

A: Current membership # \_\_\_\_\_

B: Renew membership # \_\_\_\_\_ (indicate type)

\_\_\_ Institution \$135 \_\_\_ Industry \$150

C: We'd like to join ACDA today and receive discounted pricing

\_\_\_ Institution \$135 \_\_\_ Industry \$150

**PAYMENT** ACDA Membership = \$ \_\_\_\_\_

Ad Reservation = \$ \_\_\_\_\_

All fees must be payable in US Dollars. All International companies must pay with a credit card. Select one payment type below:

Check # \_\_\_\_\_

PO # \_\_\_\_\_ (PO form & this form must arrive together)

Credit Card. Visa, MasterCard, American Express and Discover Only:

Print Name on Card: \_\_\_\_\_  
 \_\_\_\_\_

Expiration Date: \_\_\_ / 20\_\_\_ CVV 2: \_\_\_

Card Billing Address: \_\_\_\_\_

Billing City, State, Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

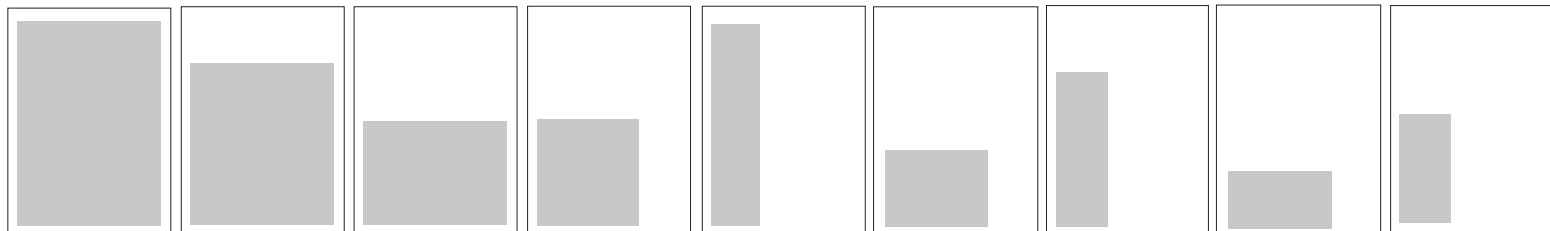
I agree to pay the total amount according to the credit card issuer agreement. I acknowledge that no refunds will be given. I will comply with the terms and conditions outlined in this brochure. ACDA is not responsible for USPS mail, shipping, fax, or electronic submission failures. Tax ID # 62-0695675

## JANUARY CJ/REGIONAL CONFERENCE PREVIEW ISSUE AD RESERVATION

		Member Price	Non-Member Price
Full page	<input type="checkbox"/> Vert. <input type="checkbox"/> Horz.	<input type="checkbox"/> \$ 1,500	<input type="checkbox"/> \$1,700
2/3 page	<input type="checkbox"/> Vert. <input type="checkbox"/> Horz.	<input type="checkbox"/> \$ 1,100	<input type="checkbox"/> \$1,400
1/2 page	<input type="checkbox"/> Vert. <input type="checkbox"/> Horz.	<input type="checkbox"/> \$ 900	<input type="checkbox"/> \$1,200
1/3 page	<input type="checkbox"/> Vert. <input type="checkbox"/> Horz.	<input type="checkbox"/> \$ 700	<input type="checkbox"/> \$1,000
1/4 page	<input type="checkbox"/> Vert. <input type="checkbox"/> Horz.	<input type="checkbox"/> \$ 550	<input type="checkbox"/> \$ 750
1/6 page	<input type="checkbox"/> Vert. <input type="checkbox"/> Horz.	<input type="checkbox"/> \$ 450	<input type="checkbox"/> \$ 600

## MECHANICAL DETAILS AND AD SUBMISSION

- Build ad to exact dimensions, do not include printer's marks, slug or bleed
- Ad copy must be submitted as a PDF (preferred) or Jpg at 300 dpi. All fonts and graphics must be embedded
- Advertising firm is responsible for the print resolution of copy and all content, errors or printing defaults
- Send ad by email to: [shail@acda.org](mailto:shail@acda.org). Include advertiser's name in subject line
- To avoid misidentification, the ad file name should be the same as that of the advertiser



Full Page 7" x 9.75"    2/3 Page 7" x 6.67"    1/2 Page 7" x 5"    1/3 Horizontal 4.625" x 5"    1/3 Vertical 2.25" x 9.75"    1/4 Horizontal 4.625" x 3.55"    1/4 Vertical 2.25" x 7.25"    1/6 Horizontal 4.625" x 2.5"    1/6 Vertical 2.25" x 5"